


AI-Driven Business Models Webinar

Governance, Value Creation & AI Transformation

 Monday, September 22, 2025

 17:45 – 19:00 (CET) – online

Agenda

Redesigning Value Creation and Delivery with AI

Alessandro Baroncelli
Director ICRIM, Università Cattolica

AI Foundations & Innovation Potential

Antonio Gatti
EMEA Regional Leader for Pharma, Life Sciences and MedTech, Microsoft

Beyond Artificial Intelligence: strategic trends and vision

Giovanni Battista Dagnino
Director of LUMSA International Research Center for Artificial Intelligence Management

Talent Evolution during AI Transformation

Pierpaolo D'Odorico
Co-Founder and CEO of Datapizza

Discover More in the AIDBM Master @ Università Cattolica

Paolo A. Catti
Executive Director AIDBM master, Università Cattolica

Closing Remarks